



Environmental labeling for packaging

General overview

Italian Decree 116/20



UE Directive 2018/851 in wastes and UE Directive 2018/852 on packaging and waste of packaging .



Italian Decree September 3rd 2020 no. 116 published on September 11 2020 entered into force on January 1st 2023.

Italian Decree 116/20

Legislative decree 116 introduces the requirement how to apply an environmental labeling, to the packaging

It consists in applying a specific label on all packaging placed on the Italian market, to facilitate collection, reuse, recovery and recycling. The label provides information both on the **composition of the packaging** and on its **proper disposal**.

Both types of information are mandatory for packaging placed on the Italian territory and must be applied to all manually separable parts.

European labeling legislation

The European legislation is the "packaging" Directive 94/62/EC. It requires that the packaging must show the composition of the material(s) used. It also requires that the packaging has an appropriate marking (directly to the packaging itself or on the label), which must be clearly visible and easy to read, also visible when the packaging is opened.

The standard then indicates a numbering system for each material (for example, for plastic the numbering from 1 to 19, for paper and paper boxes the numbering from 20 to 29 etc.) and establishes that the materials can also be indicated with the abbreviation.

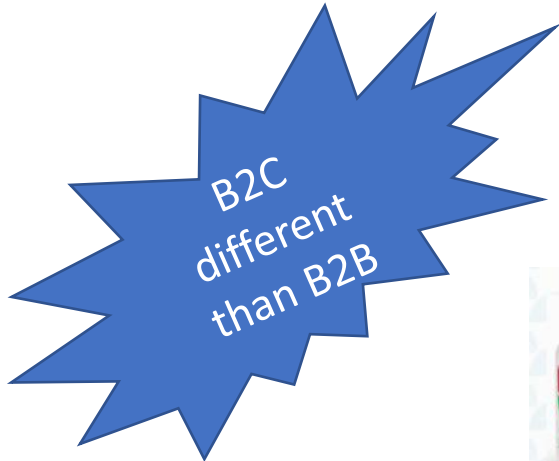
Obligations



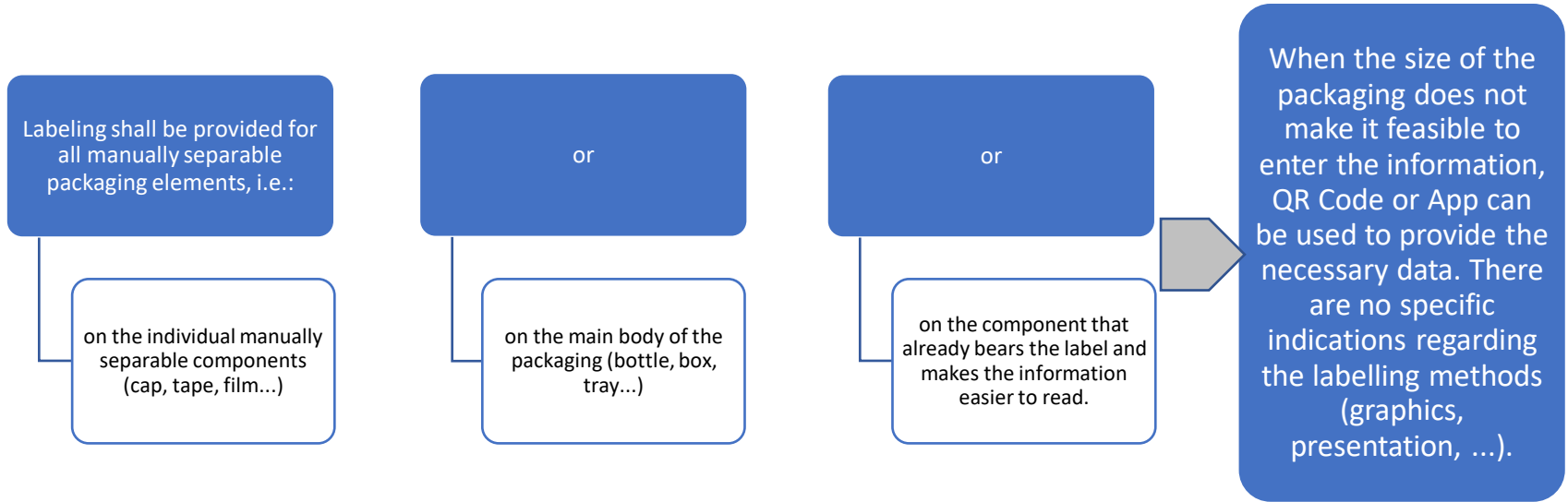
Two obligations:

Information on the possible final destinations of packaging once it becomes waste. This information is mandatory to all packaging that is available to the final consumer (B2C) for any reason, i.e. for sale or even free of charge.

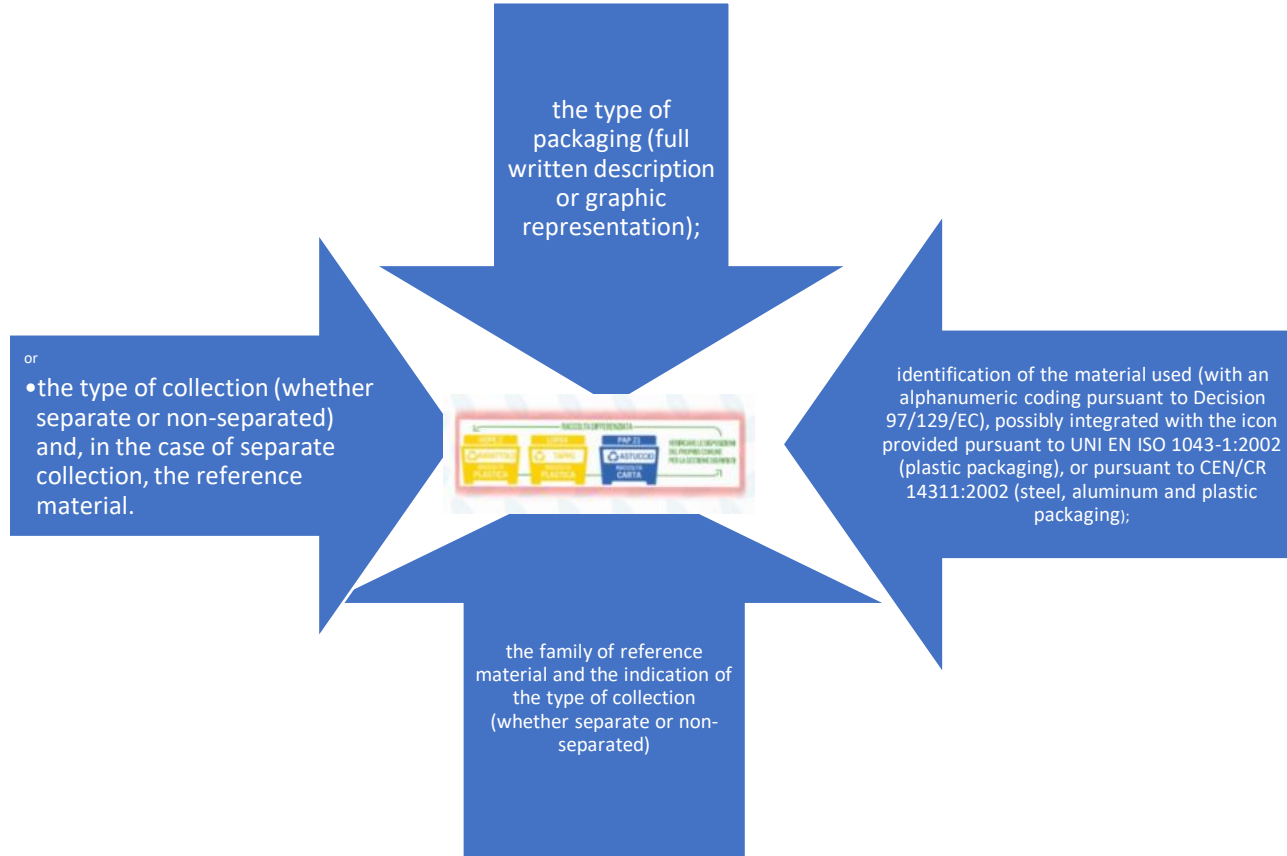
Information on the materials of the packaging. This obligation covers all types of packaging, both those intended for final consumers (B2C) and those intended for businesses (B2B).



Where and how to apply the environmental labeling?



Mandatory information to be included



Examples: adhesive for consumer (B2C)



- Empty the packaging
- Crush to the long
- Separate the label
- Deliver the packaging nominally empty

Strongly recommended instructions

TYPE OF PACKAGING

Example: BOTTLE

Mandatory instructions

- Coded according to DECISION 97/129/EC
Examples:
 - BOTTLE: >HDPE2 + LDPE4<7
 - CAP: LDPE4
- INDICATIONS FOR THE COLLECTION
Example: PLASTIC COLLECTION

Suggested instructions

Suggestion for a better separate waste collection

Examples: printing ink for industrial use (B2B)



Suggestion for a better separate waste collection

- Empty the packaging
- Crush to the long
- Separate the label
- Deliver the packaging nominally empty

Suggested instructions

TYPE OF PACKAGING

Example: CAN

Mandatory instructions

- Coded according to DECISION 97/129/EC
Examples:
 - CAN: FE40
 - CAP: FE40
- INDICATIONS FOR THE COLLECTION
Example: PLASTIC COLLECTION

Suggested instructions

Suggestion for THE COLLECTION

-CAN: COLLECTION OF STEEL

-CAP: COLLECTION OF STEEL

Digital channels

The Italian Decree. 360 del 28 settembre 2022, defines the guidelines

The Guideline state that: «In order to comply with the environmental labelling obligation of the packaging, the use of digital channels is always allowed (e.g. App, QR code, websites). This in line with the process of technological innovation and simplification. Such digital channels can completely replace or supplement the information provided directly on the packaging »

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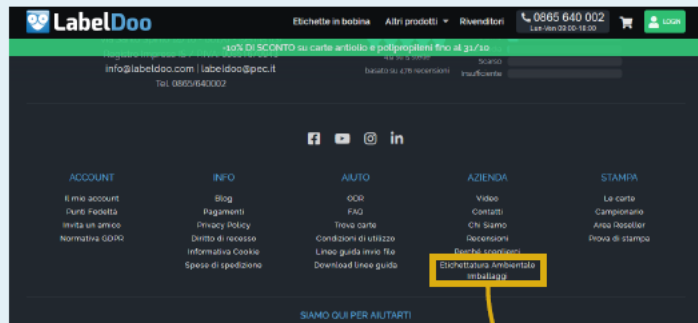
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Αναλωση κατά προτίμηση πριν από το τέλος /
Da consumarsi preferibilmente entro fine:

Etichetta on pack

Digital channels (B2B)



I NOSTRI IMBALLAGGI

LabelDoo si impegna nella ricerca delle migliori materie prime per i propri imballaggi. Se ti è possibile cerca di riutilizzare gli imballaggi anziché smaltirli.



SCATOLA → PAP20 → RACCOLTA CARTA

Ti consigliamo di ridurre il volume della scatola appiattendola
VERIFICA SEMPRE LE DISPOSIZIONI DEL TUO COMUNE



PALLET → FOR50 → LEGNO → RACCOLTA DIFFERENZIATA

Verifica con il tuo Comune come conferire quest'imballaggio all'isola ecologica
VERIFICA SEMPRE LE DISPOSIZIONI DEL TUO COMUNE



PLURIBALL → LDPE4 → RACCOLTA PLASTICA

VERIFICA SEMPRE LE DISPOSIZIONI DEL TUO COMUNE

CONAI the guidance for the environmental labeling

CONAI prepared a platform with very useful documents to support industries in the obligation application:

[Archivi Documents - Environmental labelling for packaging \(etichetta-conai.com\)](#)

[The Guidelines:a team effort - Environmental labeling for packaging \(etichetta-conai.com\)](#)

[Guidelines for the environmental labelling of packaging - Environmental labeling for packaging \(etichetta-conai.com\)](#)



Thank you!
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